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Dabur becomes first Indian plastic waste neutral' FMCG company in India

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After collecting, processing, and recycling about 27,000 metric tonnes of post-consumer plastic trash during FY21-22, Dabur India, India's biggest Ayurveda business, announced that it has achieved 100% plastic waste neutrality in the nation. Dabur has become the first Indian consumer goods manufacturer to accomplish the milestone of recycling all of its plastic packagings. With the aid of local rag pickers in 150 locations throughout India, the firm has collected over 54,000 MT of plastic garbage directly from end-users. Dabur has also put in place a sophisticated auditing system to assure total transparency and adherence to state and federal plastic waste management legislation and norms. Cotton carry bags will be distributed by the corporation to replace the plastic bags that are now being used. in households, said Dabur India corporate head-environment, Health & Safety Tusar Pattnaik.

Facts and figures

- Dabur India, processed and recycled around 27,000 metric tonnes of post-consumer plastic waste during FY21-22.
- Dabur had set the target of collecting, processing and recycling over 22,000MT of post-consumer plastic waste and has surpassed it three months ahead of schedule.
- Dabur's Plastic Waste Management initiative was rolled out in the year 2017-18 as part of the Plastic Waste Management (PWM) Rule and as has far collected over 54,000 MT of plastic waste

Opinion:

This is another step by the nation to sustainability and carbon neutrality, India Pledged to reduce the carbon emission under COP21, and companies like Dabur and Infosys are making this true.