



CATKing SCMHRD

WAT PI Workbook

Congrats for Getting an SCMHRD Call. How to use this workbook!

This is a consolidation of **11 SCMHRD WAT PI Experiences**. These are consolidated from various online sources.

SCMHRD WAT* PI happens in Bangalore / Delhi / Kolkata / Hyderabad / Mumbai.

Candidate Profile is also given in most cases, for you to understand the Personal Interview better.

After reading the entire Document you are required to check on your dashboard (if you don't have the access to the dashboard get it here ...)

1. Interview (Video)
2. Functional Dossiers – If you want to pursue MBA in Marketing, choose that dossier first.
3. SOP / Form (Check out Jagesh Golwala (IIMA), Raj Doshi (IIMA),
4. Sample AWT from the dashboard

WAT / AWT / AWA – All of these are same terms of Writing test assignment of various IIMs.

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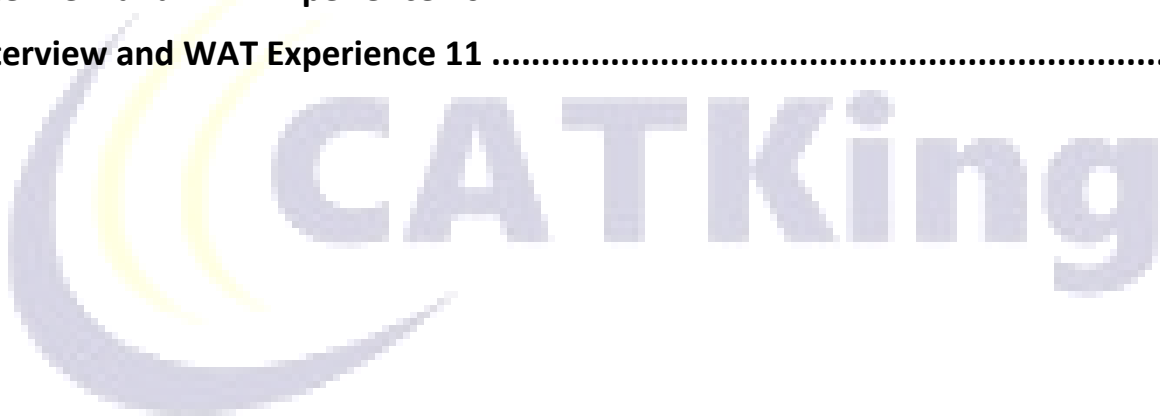
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Interview and WAT Experience–1

Date: 10th FEB 2019 11:00AM

(The whole process was very smooth)

I reached the center at 10:30am, first process was the biometric attendance and 1st round document verification.

Round 1: Technical WAT (total duration :1 hour): statistics, matrices, programming pseudo codes, permutations and combinations, probability (the syllabus is given on their website, please cover all the topics)

Round 2: Two WATs (just after the technical WAT) (total 30mins, manage accordingly)

- 1st WAT- Introduction was given and conclusion was given, required to fill the middle part connecting the whole passage.
- 2nd WAT- 2 pictures were given, required to connect both the pictures and write a paragraph in not more than 120 words and with a suitable topic... (1st pic- connected tubes making a cube like structure and people flying inside; 2nd pic- 1 pencil with human body surrounded by many pencils with eraser top)

Round 3: Group Discussion: Topic- Right to disconnect- Work is not to be worshipped (15mins)

Round 4: Group Exercise: 1min animated video (2 bears fighting each other to cross the bridge first facing each other, 2 rabbits came during the fight and were thrown away by the bears, and later they fell down the bridge) was shown to us

- Objective: Relate the video with some current affair, discuss and give a micro presentation.
- I connected with the ongoing Venezuelan Crisis but was more appropriate with the US-China trade war.

After this 2nd round of document verification.

Round 5: Personal Interview:(Behavioral+ Technical+ Current affairs)

- What is BA? R programming?
- Why BA?
- Why should we take you?
- Indian economy and technologies
- Any past criticism? Current status?
- Past experiences? etc etc

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Round 6: Case study(extempore): This round was in the PI, one small case study was given, 1 min to read and 2-3 min to speak on the strategies.

I left SCMHRD at 5pm.

Exhaustive but one hell of an experience it was!!!!

Tips: Prepare hard but on the D, day just enjoy the whole process without fearing the probability of success and failure.

Result: 1st list convert.

Interview and WAT Experience 2

Date: 7th February 2019

Slot: Afternoon

First, we had to report to the registration desk for all the document verification and then we were given the ID cards which contained bar codes and were to be used throughout the process.

WAT -

So first we had a WAT of 20 mins. The topic was an abstract topic related to music where you were given the beginning of a sentence and ending and you had to write in between those two lines. The topic was tuff and was really something out of the box.

Group Exercise -

So, the GE had two rounds. There were 8 of us in one group.

First, we were shown a silent video. The video was on the strength of unity where there were few people sitting beside some kind of a pit and at the center of the pit was food. Each one had to get the food by a long stick they held in hand. But the problem was they could only get the food but eating it with the stick was difficult. So finally, they realize and start feeding each other with the sticks and thus everyone gets the food.

The next was a GD we were given 10 mins for discussion. I don't remember the exact topic but it was related to current affairs and politics.

Personal Interview -

The PI round had two panelists one was Female (P1) and one Male (P2). I entered the interview room and they already had my SNAP C form. I greeted them and took a seat.

P2: So Ronit tell us about yourself in brief.

Answer: Spoke the well-rehearsed answer.

P1: What is your favorite subject?

Answer: I told her it was Data Structures.

P1: And why is it your favorite subject.

Answer: Told her how it fascinates me to understand the various concepts such as stacks, queues and how they are used for storing and processing data.

P2: So, explain to me why Queue is known as FIFO and also the concept of a Queue.

Answer: Answered with an example.

P1: You have mentioned that you were a finalist at the Smart India Hackathon 2017. What was your project?

Answer: Explained to her about our project on Andaman and Nicobar Islands and it came under the Ministry of Earth Sciences.

P2: So Ronit tell me why should we select you. You have a complete technical background, what is that you would give to the college if we select you?

Answer: I started explaining to him how I would be using my technical skills in the development of the college (was interrupted).

P2: You mean to say that you will only be useful to conduct technical fest or provide technical support during the events?

Answer: I told him that this was not the case since I was also a Good speaker and also I have a knack of learning things with which I can be a part of any club or team and contribute in many ways to the development of the college.

P1: One last question from our side. Mention some weaknesses of yours and how you are trying to overcome them.

Answer: Thoughtfully framed and answered. [seemed satisfied with the answer]

Lastly, I was given a small piece of paper that contained some kind of economic data for 3 countries and how the economy fluctuates in terms of the annual rainfall. Also, it stated how the governments should spend on defense stating the relations with neighbors were not good. I was given 2 minutes to understand the situation and give my feedback as to what I understood from the data.

I interpreted it and told them about my logic as to how the governments of each country should allocate budget for the proper development of each of the three countries.

All in all, the entire interview lasted for around 30 mins.

Verdict: Converted

Interview and WAT Experience 3

First, we had to register ourselves and submit our snap c form and take badges given to us with barcode and snap id.

We went for WAT.

Technical WAT:

It was one hr test having 15 questions from probability, statistics, histogram, coefficient correlation ratio, pseudo code question.

WAT:

It had two wats, first one was 'business acumen is dependent on data analytics' where we had to write 5 points for and against and finally take one stand and write few lines.

Second Wat was two pictures having one of them as a person with single head till neck having multiple faces jumbled up and second one was a girls holding a mask and looking at a wall having different emoji masks. We had to give proper title and write a story connecting two images.

After wat we had GD AND GE.

GD topic was will technology replace teachers in future.

And GE task was we were given seven Bollywood stars i.e., Amitabh bacchan, Rajnikant, vidya balan, r madhavan, Aamir khan, Akshay kumar and Priyanka Chopra. And we had to form a political party to win elections with these members on president, vice-president, spokesperson, treasurer, youth icon, legal advisor, campaign strategist.

PI: my interview was the first. There were two people one lady and an old guy.

So no introduce urself and directly started with why mba after java developer. I explained.

Then he asked me do you know java well... I said yes and he asked me to write basic java program and aftr writing it, he asked if we remove string args[] then will it run?

If string [] args?

Then he asked me sql queries i.e., to write a query with maximum clause and asked to sequence ordering of order by, having by etc.

They asked me situation where i had conflicts between me and my manager and how did I manage and how will i manage in future similar situation.

Then a situation was given where i a bank information officer and suggesting ceo to hire BA but he is denying it for cost cutting. So which arguments i 'll give to CEO.

Then I was asked to draw graph of revenue vs success in terms of money and they expected linear graph.

Then i had documents verification and breakfast.

Verdict- Rejected

Interview and WAT Experience 4

I reached Pune on 3rd February. Had already planned out my stay and knew the college location as well. Come 4th morning and one of my friends with whom I was staying, offered me a ride to the college and I obliged.

The campus, very clean and well maintained, but school like. Having studied from a 140 acre campus in my undergraduate studies, this campus sure looked smaller. However, size aside, the campus was very well maintained and gave positive vibes.

As soon as I entered, I was guided towards a big auditorium where the document verification was done. Once that was over for all candidates, we were taken to another room for written ability test.

The topic for wat was a picture. The picture had a house on a hilltop with a sea shore next to it. The house also had jail like ceiling.

I had a pretty decent wat where I tried to emphasize on living in the present, trying to appreciate nature and the importance of a positive outlook and hope. Ended the wat with a small poem which carried the essence of what I had written.

Following the first topic was another topic where a person had raised concerns about the demonetization move of the government and its impact on the poor and me being the spokesperson of the PM had to reply. Had read a lot about demonetization and was able to structure a very precise and informative reply.

Following the wat, we had group exercise 1 and 2. For GE1 we were given a case where a recent mobile tower had led to rising cancer cases in a certain colony of 50. Being an NGO had to plot further plan of action and throw light on future steps. Everyone stepped in and it was a good experience overall.

For GE2 we were given a statement: extinction=evolution and we had to discuss and make the panel agree with the statement. We discussed various theories starting from Neanderthals to Israel water crisis and were able to come up with some good points.

Following the GE we had the personal interviews. It was a really smooth process. The panel had two people, both in their late forties or early fifties. The initial question was to walk them through my profile. Followed by a discussion on my class 12th marks and they said that "it is not your mistake and the system is at fault, academics are overhyped" and I agreed but at the same time told that I should have fared better and gave possible learnings from that experience. Then the discussion came to why I want to do an MBA, why not continue with job, why not go onsite, what value will an MBA bring etc etc.

No discussion on academics and current affairs. This section lasted for around 10 minutes, and was followed by the last leg of the process, the extempore. My topic was " I am McDonald's ". I started with the legacy, customer loyalty. Followed it up with competition I face and how I must reinvent to cater to the health needs of the current generation. Brushed the marketing part. However, it was not very smooth as I did stammer a couple of times.

The panelists had a plain face throughout and it is difficult to predict what they were thinking. All in all it was a good process and a good experience.

The day ended with a tour of the wall of fame of SCMHRD where all the clubs of the college had registered their presence.

PS: the student driven process was one of the best I have been a part of. Kudos to the students committee for carrying out the entire process in such a professional and friendly manner.

Verdict: First list convert

Interview and WAT Experience 5

The process began at around 10 am. We were all given a checklist in which we had to write our name, snap id and gepiwat id. There were pointers in the list: Biometric, document verification, kit, gepiwat id card, ge, wat, pi and psychometric test.

So first there was biometric then document verification and all the xerox/scanned copies of documents were taken by them then they gave the id card which was to be worn by us for the entire process. All the candidates were divided into groups of 10.

I was in group 2. A first-year student was our guide (here, point of contact) for the entire process.

Our first round was group exercise (GE). In this our group of 10 were divided into two groups of 5 based on a certain criterion. So both the teams were told to choose their team name. We were then told to explain why we chose such a name. Further we were instructed to write our team name on a piece of paper which was stuck to a desk with the help of a marker which was tied to strings and each member had to hold the strings and not the marker and write down the name. The main challenge here was to keep the marker in such a position that the team name could be written legibly. Our group did a good job at it and could complete writing the name whereas the other group could not. Next we were told to explain what went right for us and went wrong for us in the process. This round lasted for about 10 minutes.

The second round was personal interview (PI). I entered a room of two panelists. They were very friendly and accommodating. They first asked me why I wanted to do MBA and how it would be beneficial for me. Next I was asked about why I left Yes Bank and joined NPCI. I was then asked about how much the total fees were required to study in the college- hostel and tuition fees put together. They then asked me about what is operations and how it was different from finance, hr, marketing,

accounting. Finally, I was asked about the specialization I was looking to pursue in SIBM Hyderabad. This was a pretty good process.

The penultimate round was the psychometric test. We were taken to a computer lab and asked to answer 85 questions in 15 minutes. The questions had no wrong or right answers so that was easy. It was about our own behaviour.

The final round was the writing ability test (WAT). This is basically an essay writing round. This round tests as to how good a candidate can write English, how much clarity he has in his thoughts, how he thinks and how good his content is in the essay. The topic for this was "Is use of cellphones in class, ethical?". We were given 15 minutes and a sheet of paper, both sides of which could be used to write down the essay on. I would say this round was also moderately easy.

The full process took about three and a half hours in total to complete.

After every round was over we were asked if we wanted a campus tour to which we said yes and we were then taken on a tour of the campus.

The campus was just great. A new campus and with all basic amenities there. The only drawback of this campus was that it was built in a far and deserted place with nothing around it. Hyderabad city is also about more than an hour away from there.

Final thought of mine is that I think this college is worth investing in even though it is a modern and fairly new campus in its sixth year of existence. The scope for growth of this campus is a reason why one can choose to join this campus.

Interview and WAT Experience – 6

The interview was done in two shifts, one at 9 am and other at 12 pm. But the interview process was done at first come first serve basis. After biometric and all other document verification, we were made into a team of eight members.

A pass out student was our guide for the entire interview process. Our first round was a psychometric test having 85 questions for 10 minutes. It was easy as it contains questions from our own behaviour.

Then we had PI. I entered the room of two panelists. They were very friendly & they asked about my hobbies, area of self-improvement, self-improvement issue, my strength, shabarimala problem views. It was a cool process.

Then we had group exercise (GE). In those two panelists asked into into two groups of four members. Then they gave us some newspapers, some thread and cello tape. They asked us to make a bridge with given items in 4 minutes. I think we all did a good job in ththe at.

Then the last test is WAT, conducted on topic "social media taking personal spaces" in 200 words.

After that, a photo session was done along with a campus tour.

The campus was just awesome.

Interview and WAT Experience 7

Duration: 20 mins.

No. of Panelists: 2

No. of Participants: 7

10th -76.4%,

12th -79.6 %

B. Tech. - 69.11%.

SNAP Scored 97.4.

I Have 28 months of IT experience with Dell and Infosys and participated in lots of extracurricular activities).

- Students were asked to choose the leader of a trade union out of the three prospective candidates whose personality traits were given.
- Students were asked to select the president of a company from a list of three people whose personality traits, experience and brief introduction were given.
- A group of friends wanted to do a business and all of them were working. They were in a dilemma whether to start it or not. Students were asked to discuss the pros and cons of starting a business and leaving jobs.
- Students were asked to discuss the organization of a marketing conclave of a college within a given budget. Prioritize the activities giving reasons on the basis of challenges one would face while organizing the event.
- A manager from a cookie company is finding it difficult to deal with the employees. Facts of case were given and as consultant students were asked to come out with solutions to deal with the problem.

Personal Interview

1. You have so many extra-curricular activities, which one are you most proud of? (Went to research convention and won 1st prize in north).
2. What is the practical implication of your research project?
3. Why MBA?
4. Tell an incident where you committed a mistake and learned from it?
5. We prefer people with work-experience, why should we select you?

6. Tell us something unique about Chandigarh.
7. What was the approximate cost to implement this project?
8. What are your hobbies? (movies) Who are the lyricist and composer of Fevicol song?
9. What are the difficulties in working with Dell and Infosys?

Interview and WAT Experience 8

Profile: 93% in 10th

89% in 12th

71% in Engineering.

Scored 99.13 in SNAP

Average Duration: 20-25 minutes

No. of Panelists: 2-3

1. Introduce yourself.
2. Tell me about your family.
3. What is the importance of mass communication as a course? (Answered)
4. What do you mean by grapevine communication?
5. What do you think are the major responsibilities of a mass communication professional?
6. Which subject do you love the most and why? (Discussed)
7. Where do you see yourself after 5-10 years?
8. Is there any relation between mass communication and mass media? (Explained well)
9. How does mass communication affect culture?

Interview and WAT Experience 9

10th -81.4%,

12th -84.2%

B.Tech. - 63.35% marks.

Scored 92.88 in SNAP

had interest in adventure sports such as bungee jumping).

Students were asked to select the president of a company from a list of three people whose personality traits, experience and brief introduction were given.

A group of friends wanted to do a business and all of them were working. They were in a dilemma whether to start it or not. Students were asked to discuss the pros and cons of starting a business and leaving jobs.

Personal interview

1. How many floors have you jumped from?
2. What was your speed during the fall?
3. Which company is doing this adventure sports?
4. Explain to us the working of a submarine?
5. Difference between 4 stroke and 2 stroke engines?
6. Which clubs have you joined?
7. Why do you work with these clubs?
8. Why do you like solving Sudoku?
9. Do you use pen or pencil to solve?
10. How long do you take to solve a puzzle?
11. Which other sports do you play?
12. What is the most thrilling activity you have done?
13. Your role in events you have done?

Interview and WAT Experience 10

I appeared for GDPIWAT process of SIIB in February 2016:

1. WAT: Fairly simple. There are two parts of Written aptitude Test

a. You are shown an image on projector and you need to create a story from it by using your imagination. They will ask you to mention the theme, the key character and such details. For this, you will receive 10 minutes of time and three pages to write.

b. You will be given a topic to write an essay.

Time: 20 minutes

Space: 2 pages

Note: I am slightly unsure about number of pages and time allotted. So if there is any correction, please comment.

2. GD: This is completely dependent on the topic you get and the candidates who are in your group. I clearly remember that our GD was very smooth. Everyone put up their points. No one was trying to interrupt each other. At the end, the panelists asked everyone to summarize.

However, in 2017, when I was volunteering for the admission process, I noticed that many GDs ended in a fish market. Again, as I mentioned earlier, it depends on the situation at that time.

3. PI: Completely depends on your panelists. Yes, it will be based on your CV. But it is up to panelists what area they will focus upon. You can expect questions based on your graduation (For e.g., they might ask you your favorite subject and ask to explain a concept related to it), your work experience, why you are leaving the job, why MBA, current affairs and stuff like that.

As far as the case of 12th marks, it will depend on the panelists. If you are having a good percentage, they might ignore it. But if it is too low, it might raise a few eyebrows. However, I would like to give an example of my friend who cracked the interview where he had only 52% in 12 th!!

So just relax, prepare well and enjoy the process. Good luck!

Interview and WAT Experience 11

Interview Date: 06th Feb

SNAP Percentile: 95.25%

Group Exercise: This time, majorly GD is being conducted. My topic was Our services like OLA and Uber taking the share of autowalas.

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WAT Topic: There were two parts of WAT round. WAT-1 was for 5 minutes, in which a picture would be shown to you for 30 secs and you would have to write a story based on it in 4 mins and 30 secs. In WAT-2 you would be given essay topic and 20 mins to write an essay. My topic was is the population of India an asset.

PI Review: Prepare well for this. Below are the questions asked to me:

Do you think Accenture used Tiger Woods?

Why IB after IT experience? How can it help you?

How were the employees of Satyam treated by Mahindra during the merger?

What is Globalization, Internationalization and localization?

What is ITES?

Tell us about the whistle blower bill.

How is Kathak related to management?

Which other calls do you have?



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CATKing IIM WAT PI Schedule 2021-22

DAY	TOPIC	TIME
Monday	Marketing Mondays	10 to 11 pm
Tuesday	Current Affair Industry Insights (GD/WAT)	10 to 11 pm
Wednesday	How to Crack Interviews	10 to 11 pm
Thursday	How to Crack Case Study/SOP	10 to 11 pm
Friday	Finance Fridays	10 to 11 pm
Saturday	Personal Interview Must Do Questions	10 to 11 pm
Sunday	Concept Builders: GD/WAT	10 to 11 pm

Note: This schedule will be followed every week till March. Some variations may be there as per the B-School interview schedule Students will be informed about it in due course.

For More Details about the CATKing IIM WAT PI Preparation course with IIM A, B, C, L, SPJIMR Mentors, Contact 8999118999 or Visit: <https://www.courses.catking.in/iim-wat-pi-courses/>



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SCMHRD Pune in 2020-21

